



SAFE FOR SCHOOL

GLUTEN FREE

1200 mg / svg. Omega-3

TASTE, TEXTURE & AROMA JUST LIKE PEANUT BUTTER WITH BETTER NUTRITION!

Socially responsible food manufacturers Need Our WOWBUTTER PEANUT BUTTER REPLACEMENT to help protect our highly allergic peanut, nut and gluten sensitive society!

WOWBUTTER takes the place of peanut butter in all food applications because it's so smooth, creamy and incredibly delicious - you won't believe its not peanut butter!

Our innovative **WOWBUTTER** was designed and developed to protect the millions of kids and adults who suffer from life threatening peanut and nut allergies. It was also developed to help nourish the hundreds of millions of non-allergic consumers that need healthy food solutions.

"WOW! TASTES JUST LIKE PEANUT BUTTER!" solves the difficult product development and ingredient problems that have risen when socially responsible companies transform their manufacturing facility to a peanut free environment to better serve Consumers, Schools, Camps, Day Cares, Restaurants, Hotels and other public institutions.

Most importantly, **product developers no longer have to struggle** with how to replace peanut butter in their application. **NO REFORMULATION REQUIRED, a simple one for one switch with peanut butter is all that it takes!** Companies can feel good about using **WOWBUTTER** because they are using a nutritious ingredient while keeping all consumers safe, happy and nourished!

WOWBUTTER...FINALLY A GREAT WAY TO GET THE HEALTH BENEFITS OF SOY WITH A TASTE CONSUMERS ALREADY KNOW AND LOVE - some even claim it tastes better than peanut butter!

SOY HAS PROVEN HEALTH BENEFITS from childhood through adulthood - helping to prevent heart disease, cancer, osteoporosis, obesity, diabetes, menopausal symptoms, helping build, maintain and repair muscles and much more. Visit our website www.WOWBUTTER.com and go to the **BENEFITS OF SOY** page to find more information.

WOWBUTTER is simply the better food ingredient choice with:

- **7g SOY PROTEIN** per 32g serving - a complete protein source
- **1200mg OMEGA-3** essential oils for good health; peanut butter has 0mg
- **4g FIBER** per 32g serving
- **Simple ingredients** with no artificial colors, flavors or preservatives
- **0g Trans Fat** per 32g serving and Cholesterol Free
- **100% Peanut Free, Tree Nut Free, Gluten Free and Dairy Free**
- Provides all the important health benefits of SOY with a familiar great taste
- **"Field to Table"** processing control far superior to most other ingredients
- **Credited the same as peanut butter for USA Child & Adult Food Programs** when used as a meat alternative.



**CONTACT US TODAY:
1-800-835-9831
SALES@WOWBUTTER.COM**



INGREDIENTS: NON-GMO TOASTED SOY, SOY OIL, CANE SUGAR, MONOGLYCERIDE (FROM VEGETABLE OIL), SEA SALT.



WOWBUTTER Foods

Product Specification – WOWBUTTER – Smooth/Creamy

PRODUCT: SOY021 - Creamy WOWBUTTER

LABEL DECLARATION: WOWBUTTER™ (Toasted Soy, Soy Oil, Cane Sugar, Monoglyceride, Sea Salt)

INGREDIENTS: Non-GMO Toasted Canadian Soy, Soy Oil, Granulated Cane Sugar, Monoglyceride (from vegetable oil), Sea Salt

INGREDIENT DESCRIPTION: Nutty, rich butter made from ground, toasted soybeans

PHYSICAL STANDARDS:

Aroma: Toasted nutty smell, free from all rancid, bitter and musty odours

Colour: Golden brown

Taste (organoleptic): Natural, nutty taste, free from all rancid, bitter and musty flavours

Particle Size: Smooth / Creamy

Moisture: Less than 3%

Stabilized: Yes

FOREIGN MATERIAL: Shall be free of all substances degrading physical characteristics or harmful to human consumption.

Nutrition Facts:

100g serving

Total Calories	634	Vitamin A	1.1 RE
Protein	21.3 g	Vitamin C	0.6 mg
Total Fat	49.5 g	Calcium	64.7 mg
Polyunsaturated	28.2 g	Iron	3.6 mg
Omega 6	23.7 g		
Omega 3	4.8 g		
Monounsaturated	11.4 g		
Saturated	9.5 g		
Trans Fat	0.4 g		
Cholesterol	0 mg		
Total Carbohydrate	24.5 g		
Sugars	12.7 g		
Dietary Fibre	6.7 g		
Sodium	373 mg		

Microbiological Standards

Total Plate Count	Max 10 000 / g
Yeast and Mould	Max 500 / g
Total Coliform	Less than 10 / g
Escherichia Coli	Less than 10 / g
Staphylococcus aureus	Less than 10 / g
Salmonella	negative / 750 g

Due to insignificant amounts of trans-fats in WOWBUTTER, it can be labeled as “trans-fat free”

RECOMMENDED STORAGE CONDITIONS: Clean, cool (16-20°C, 60-70°F), Maximum Humidity 60%.

SHELF-LIFE: Bulk containers as an ingredient 12 months

PACKAGING FORMAT: 10 kg pail, 20 kg bulk box or pail, 500 lb fiber drum

KOSHER STATUS: Yes

Supplier Signature:

Scott Mahon

Dated: June 1, 2012